## **How To Connect Effectively Across Cultures**

## with Tayo Rockson





Connecting across cultures can be enriching and educational, yet also challenging. Markets, worldviews, customs and traditions often become barriers that prevent people from developing cross-cultural relationships.

How do you connect effectively across cultures as a leader, teammate and participant in a multicultural workplace?

In this webinar, diversity consultant and podcaster Tayo Rockson shares best practices for opening dialogue, building trust and finding common ground with people who have different values and belief systems from us.

Watch recording:



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## In the webinar, you will learn how to:

- Become more self-aware of your communication style.
- Communicate clearly.
- Act appropriately with people who come from different environments.



As a polymath in progress, **Tayo Rockson** is a writer, speaker, consultant, podcaster, poet and professor at Imperial College Business School and Felician University. He is co-founder and brand strategist at UYD Management, a strategic consulting firm that empowers organizations to incorporate sustainable diversity and inclusion practices. Tayo is the host of the top-ranked "As Told by Nomads" podcast and the author of Use Your Difference To Make A Difference: How to Connect and Communicate in a Cross-Cultural World.